

## **Data protection information for processing of personal data when using the website [www.bld.de](http://www.bld.de)/[www.bld.eu](http://www.bld.eu) (February 2021)**

The protection of personal data is of the highest priority for BLD Bach Langheid Dallmayr Rechtsanwälte Partnerschaftsgesellschaft mbB ("BLD"). This data protection declaration informs visitors of the websites [www.bld.de](http://www.bld.de) and [www.bld.eu](http://www.bld.eu) ("BLD websites") which data are being collected, processed and used for which purposes by *BLD* during the use of the website. You will find information on our presence in social media and the corresponding data protection [here](#).

### **1. Responsibility for Data Processing / Data Protection Officer**

The responsibility for the lawful collection, processing and use of the personal data of the visitors of the *BLD websites* lies with BLD Bach Langheid Dallmayr Rechtsanwälte Partnerschaftsgesellschaft mbB, Theodor-Heuss-Ring 13-15, 50668 Cologne. The data protection officer for this company is Dr. Sven-Markus Thiel, lawyer, ibidem, e-mail: [datenschutz@bld.de](mailto:datenschutz@bld.de).

### **2. Processed Data and Purposes of Processing**

#### **2.1 Usage Data**

Upon opening a *BLD website*, *BLD* temporarily stores various general data and information about the system accessing the website ("usage data") on the server, which may possibly allow an identification of the visitor. These *usage data* contain date and time of the server request, type and version of the browser used, operating system of the accessing system and website from which the *BLD website* is accessed (so-called referrer), name of the access provider, sub-pages accessed from the *BLD website*, internet protocol address (IP address), notification of successful retrieval, transmitted data volume and duration of transmission as well as data comparable to any of these data.

The processing of *usage data* is effected on the basis of Art. 6 para. 1 sentence 1 lit. f of the European General Data Protection Regulation ((EU) 2016/679) - ("GDPR").

*BLD* needs the *usage data* to make the *BLD websites* accessible, to maintain their technical operability and to prevent and, where necessary, prosecute misuse of the *BLD websites*. In an anonymised form, i. e. without the possibility of identifying the visitor, these *usage data* finally serve the purpose of optimising the *BLD websites* as well as statistical purposes.

The purposes described also constitute the legitimate interest in data processing within the meaning of Art. 6 para. 1 sentence 1 lit. f *GDPR*.

#### **2.2 Cookies**

The *BLD websites* only use cookies that are necessary for the smooth functionality of the website. Cookies are small text files which are stored on the visitor's data carrier and which exchange certain settings and data with the systems of *BLD* via the visitor's browser. A cookie usually contains a character string by which websites and servers can be matched to the precise web browser in which the cookie was stored ("Cookie-ID"). This way, the internet browser can be recognised and identified. *BLD* is enabled to set up the *BLD websites* user-friendly by the use of cookies. Thereby, it can for example be prevented that the visitor has to enter certain data repeatedly.

*BLD* uses ASP.NET session cookies, which store data in order to support the flow of information and functionality of the website. These are no user-related data. The cookie is merely exchanged between the browser/computer of the visitor and the website and is erased after the visit to the website (20 minutes of inactivity or closing the browser).

The intended purpose of the technically required cookies is to enable the use of the *BLD websites*, as it is i.a. necessary that the visitor's browser is being recognised for example after a change of websites. *BLD* does not use these cookies to identify the visitor and does not connect the temporarily stored information with personal visitor data.

The visitor may prevent the storage of cookies by the respective *BLD website* at any time by making corresponding settings in the web browser used and may thus object to the storage of cookies permanently. If the visitor deactivates the storage of cookies in the browser used, the functions of the *BLD website* may possibly be usable only in a limited way or not usable at all. The visitor can also remove cookies that have already been stored through his browser or other software.

The purposes described also constitute the legitimate interest in data processing.

The processing of the data described in number 2.2 is effected on the basis of Art. 6 para. 1 lit. f *GDPR*.

### 2.3 Data Submitted in the Course of Contacting

*BLD* enables interested visitors of the *BLD websites* to contact *BLD* and for example submit job applications to *BLD* online. The data submitted to *BLD* in this context are used by *BLD* only in order to process the respective request and are not passed on to third parties. When using the contact form, moreover the IP address of the accessing system and the date and time of transmission are stored. Such data are exclusively stored for the purpose of retracing potential misuse.

The purposes described also constitute the legitimate interest in data processing.

The processing of the data described in number 2.3 is effected on the basis of Art. 6 para. 1 lit. b and lit. f *GDPR*.

### 2.4 Newsletter

On the *BLD websites* there is the possibility to subscribe to a newsletter. Upon subscribing, the interested visitor enters his salutation and title (both optional), first name, last name, e-mail address, company, department, function and the topic about which he wishes to receive the newsletter. Such data are exclusively used for the dispatch of the newsletter and are not passed on to third parties.

The processing of the data described in number 2.4 is effected on the basis of Art. 6 para. 1 lit. a *GDPR*.

## 3. Location of Data Storage

Unless otherwise described in this data protection declaration, the processing of personal data is carried out exclusively in data centres that are located within the scope of the *GDPR*.

#### **4. Duration of Storage**

Personal data will be erased as soon as they are no longer needed for the purposes described in this data protection declaration, unless statutory provisions allow or require a longer period of storage.

Insofar as personal data are stored for receiving the newsletter, these data will be erased as soon as the visitor unsubscribes from the newsletter or withdraws his consent.

#### **5. Visitor Rights**

The visitor as well as all other persons concerned by the usage of data by *BLD* are entitled to obtain information about the personal data stored by *BLD*.

Moreover, these persons have the following rights concerning the personal data pertaining to them, provided the respective statutory requirements are met:

- > right to rectification or erasure,
- > right to restriction of processing,
- > right to object against processing,
- > right to data portability.

In order to exercise the rights mentioned in number 5 as well as in case of questions or complaints about the use of their personal data, visitors to the *BLD websites* and, where applicable, other persons concerned, may refer to the data protection officer of *BLD* specified in number 1.

Furthermore, the users of the *BLD websites* and, where applicable, other persons concerned may also refer to the responsible regulatory authority for complaints about the use of their data, especially in the member state of their residence, their workplace or the place of the alleged infringement, if they are of the opinion that the processing of personal data pertaining to them infringes the *GDPR*.

## Social Media

BLD Bach Langheid Dallmayr Rechtsanwälte Partnerschaftsgesellschaft mbB ("BLD") is active in social media (LinkedIn, Xing). Current information on *BLD* as well as news regarding liability and insurance law are available there. You may find us by accessing the website of the provider. *BLD* does not use possible fee-based or optional additional analyses of the respective provider.

If you wish to use the website of the respective provider, please gather information on the handling of your personal data from the respective data protection regulations of the provider. You may find information on the purpose and extent of data collection, on your corresponding rights and on possible settings to protect your sphere of privacy there. Please familiarise yourself with these regulations before accessing the websites. As the case may be, data might be transferred automatically from your computer directly to the website operators upon each access of social media. You may find the data protection regulations of the providers here:

### LinkedIn:

Provider and data controller within the EU: LinkedIn Ireland Unlimited Company, Attn: Legal Dept. (Privacy Policy and User Agreement), Wilton Plaza, Wilton Place, Dublin 2, Ireland

[https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic\\_footer-privacy-policy](https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy)

### Xing:

XING SE, Dammtorstraße 30, 20354 Hamburg, Germany

<https://privacy.xing.com/de/datenschutzerklaerung>

It is not fully known for any of the providers which data are collected and how these are processed in each individual case. It is very likely that at least the following data will be collected, even if you are not logged in: IP address, time of website access, location-related information (for mobile devices), device-related information (e.g. operating system used and browser information), websites visited before (for advertising purposes), data of uninvolved third-parties (e.g. e-mail-addresses in case of recommendations).

If providers do not state otherwise, it can be assumed that the following technologies are used in plugins for the purpose of data collection: Cookies (e.g. permanent storage of your login-data; possibly also by third-party providers such as advertising customers), log files (storage of cookie-data on the computer of the provider), analysis scripts (e.g. recording of click-behaviour on a site), forwarding of posted links and local data storage (e.g. permanent storage of images).

It is very likely that all providers pass on personal data, too. Recipients are contracted third-party providers that provide outsourced services (e.g. newsletters), authorities, if a legal obligation or the suspicion of a breach of law is given, or new business owners in case of acquisition or insolvency.