

Information on the Processing of Personal Data of Parties Interested in/Recipients of our Newsletter (February 2021)

We would like to provide you as interested party or recipient of our newsletter with some information on the protection of your personal data hereinafter.

1. Name and Contact Data of the Responsible Body

This information on data protection applies to the processing effected by BLD Bach Langheid Dallmayr Rechtsanwälte Partnerschaftsgesellschaft mbB domiciled in Cologne:

Theodor-Heuss-Ring 13-15
50668 Cologne
e-mail: koeln@bld.de
Phone: +49 221 944027 - 0
Fax: +49 221 944027 - 7

This information shall also apply if we process your data in one of our other offices in Munich, Frankfurt a.M., Berlin or Karlsruhe.

Data Protection Officer:

Dr. Sven-Markus Thiel
Rechtsanwalt/Counsel

You can contact our data protection officer under the above-indicated address or by e-mail to datenschutz@bld.de.

2. Collection and Storage of Personal Data

When you subscribe to our newsletter, we collect the following data:

- salutation, title (both optional)
- first name, last name
- a valid e-mail-address
- name of the company incl. department and function

3. Basis, Purpose and Duration of the Processing

The data processing takes place on the basis of your consent pursuant to Art. 6 para. 1 lit. a General Data Protection Regulation (“GDPR”). It merely serves the purpose of examining the existing client relationship, providing you with the chosen newsletter via e-mail and enabling access to our internal client area, which contains information from previous newsletters on all subject areas. The processing for this purpose is effected as long as you make use of our range of services. If this is no longer the case or we have declined your subscription in the absence of a client relationship, your personal data stored for the afore-mentioned purposes will be deleted six months after you have unsubscribed or six months after we have declined your subscription. Any processing which is necessary due to the client relationship remains unaffected thereby.

4. Disclosure of Data to Third Parties

The personal data you submitted for the dispatch of our newsletter will not be transmitted to third parties.

5. Your Rights as Data Subject

You have the right

- pursuant to Art. 7 para 3 *GDPR*, to withdraw your consent which was once given to us at any time without giving reasons, especially by unsubscribing from the newsletter chosen by you. The consequence of this is that in future we may not continue data processing that was based on this consent.
- pursuant to Art. 15 *GDPR*, to obtain access to your personal data processed by us and certain further information;
- pursuant to Art. 16 *GDPR*, to obtain without undue delay the rectification of inaccurate personal data or the completion of incomplete personal data stored by us;
- pursuant to Art. 17 *GDPR*, to demand the erasure of your personal data stored by us, unless the processing is necessary for performing a legal obligation, for exercising the right of freedom of expression and information, for reasons of public interest or for the establishment, exercise or defence of legal claims;
- pursuant to Art. 18 *GDPR*, to demand the restriction of processing of your personal data, as far as the accuracy of the personal data is contested by you, the processing is unlawful, but you oppose the erasure of the data and we no longer need the data,

but they are required by you for the establishment, exercise or defence of legal claims or you have objected to processing of your personal data pursuant to Art. 21 *GDPR*;

- pursuant to Art. 20 *GDPR*, to receive the personal data which you have provided to us in a structured, commonly used and machine-readable format or to demand the transmission of those data to another controller;
- pursuant to Art. 77 *GDPR*, to lodge a complaint with a supervisory authority. As a rule, you can address for this purpose the supervisory authority of your habitual residence, place of work or of our law firm's place of residence.